What are the question I ask myself when applying the alert() function?

Which values/stored values do I want to put in a box and show to the user when they either enter the webpage or refresh the webpage?

The resulting values of which operators do I want to put in a box and show to the user when they either enter the webpage or refresh the webpage?

Note : You can put multiple values, variables or operators inside the brace, By putting a brief pause|,|symbol between them to separate them.